



Beauty Asia[®] 2017
Singapore

The 21st International Cosmetics, Skincare,
Fragrance and Hair Products, Equipment
& Packaging Technology Exhibition



21st Edition
BEAUTYASIA
2017
THE MOST COMPREHENSIVE BEAUTY
& WELLNESS TRADE EXHIBITION
TRADE & PROFESSIONALS ONLY



20 - 22 FEB 2017 ❖ SUNTEC SINGAPORE LEVEL 4 HALLS 401 - 403 ❖ 11AM - 7PM

Incorporating

Spa Asia
2017
The International Spa and
Wellness Products & Services
Exhibition

Health & Asia
2017
The International Health and
Lifestyle Products & Services
Exhibition

Natural Asia
2017
The International Natural and Organic
Products & Services Exhibition

Owned & Produced by:

LINES
Creating New Markets
Through Exposition

Endorsing Publications:

- Estetica World • Export Magazine
- Kosmetik International • Nation Beauty

 [fb.com/BeautyAsiaSingapore](https://www.facebook.com/BeautyAsiaSingapore)

Lines Exhibition Pte Ltd – In affiliation: Lines Exposition & Management Services Pte Ltd

• 701 Geylang Road #03-01 Teambuild Centre Singapore 389687 • Tel: (65) 6299-8611 • Fax: (65) 6299-8633 • Email: enquiry@lines.com.sg • Website: www.beautyasia.com.sg

BEAUTYASIA PRIDES ITSELF AS ASIA'S PREMIER TRADE EXHIBITION WITH TWO DECADES OF BEAUTY AND WELLNESS EXHIBITS

ASIA'S MATCH-MAKING BUSINESS PLATFORM

BeautyAsia continues to gather esteemed industry professionals from across the globe at the annual exhibition to discover the latest beauty and wellness products and services. With an accretion of 20 years, the most established beauty extravaganza remains a one-stop, regional hub for latest trends, products in demand and new-to-market technologies in the beauty and wellness industry.

The three-day event which incorporates SpaAsia, HealthAsia and NaturalAsia as a four-in-one showcase presents exciting business opportunities to local and regional professionals to network, educate and intensify brand awareness within the industry.

Enrich key professionals and share valuable insights through engaging product demonstrations, educational workshops, inspiring trade talks, creative design shows and exclusive competitions. Every activity enables invaluable connection to craft a unique and enlightening experience with each industry professional.

CONNECT YOUR BUSINESS THROUGH BEAUTYASIA

The 20th edition of the region's most established beauty, spa and wellness trade show attracted international exhibitors from 18 countries, including China, India, Italy, Japan, Korea, Malaysia, Pakistan, Philippines, Singapore, Spain, Taiwan and Thailand.

World of Beauty, a foreign exhibitor from Italy, commended the exhibition as a successful and effective platform with an extensive reach to customers in the Asian region. Dr Annalisa Gramellini, a biologist with the company said the fair saw potential for new business opportunities and that the company was looking forward to BeautyAsia 2017.

Miss Vivian Ting, Vice-President of Vain Essentials, a local exhibitor, said, "The exhibition presented ample networking opportunities for us to speak with local and regional professionals in the beauty industry." She noted an increase in sales during the exhibition as potential customers were able to familiarise themselves with the products and speak with trainers on site.

Miss Gency Tan, Marketing Director of P.N.C Singapore Traders added, "BeautyAsia 2016 provided us with the opportunity to educate both our existing and new customers. The overwhelming response we received this year proves BeautyAsia's stance as Asia's premier beauty, spa and wellness exhibition and we're confident to return as an exhibitor next year."

BRINGING ALL SECTORS OF THE INDUSTRY UNDER ONE ROOF, BEAUTYASIA CEMENTED ITS POSITION AS ONE OF THE MOST IMPORTANT EXHIBITIONS FOR THE BEAUTY AND WELLNESS INDUSTRY IN ASIA. DESIGN BEAUTYASIA AS PART OF YOUR MARKETING STRATEGY TODAY AND BE A PART OF THE REGION'S BIGGEST GATHERING OF INDUSTRY PROFESSIONALS!

THE 21ST EDITION OF BEAUTYASIA SINGAPORE 2017 IS THE DEFINITIVE BUSINESS PLATFORM NOT-TO-BE MISSED!

EXHIBIT PROFILE



BeautyAsia 2017

- Aromatherapy products and treatment
- Beauty Care accessories and product
- Beauty Salon accessories, products and equipment
- Chemicals and Colourings for the cosmetics and personal care industries
- Contract Manufacturing
- Cosmetic accessories, products and equipment
- Essential Oils
- Fashion Wear and Accessories
- Hair Care accessories and products
- Hair Salon accessories, products and equipment
- Health Food and Supplements
- Healthcare / Fitness equipment, products and services
- Lingerie and Corsette
- Make Up
- Manicure & Pedicure accessories and products
- Manicure & Pedicure furniture and equipment
- Packaging and Machinery
- Perfume and Fragrance
- Personal grooming and Hygiene products
- Pharmaceutical products
- Plant and Herbal extracts
- Raw materials and Ingredients
- Saunas and Jacuzzis
- Skin Care equipment and products
- Slimming equipment and products
- Spa equipment, furniture and products
- Third Party Manufacturing
- Toiletries
- Schools and Training Institutes for beauty, hair, make-up and nails

SpaAsia 2017

- Apparel and Accessories
- Aromatherapeutic products
- Body Treatments
- Education and Training
- Health and Organic Food
- Massage Oils and Cream
- Music and Sounds
- Nail and Foot Care
- Body and Skin Care
- Spa Equipment
- Spa products and supplies
- Wellness Programmes

HealthAsia 2017

- Alternative medicine
- Aerobic and Yoga studio
- Bio-technology products
- Fitness Club and Slimming Centre
- Fitness equipment
- Healing arts
- Health Spa and Resort
- Health Food and Beverage
- Hearing aids
- Health Appliances
- Herbal and Natural health remedies
- Herbal cosmetics
- Homeopathic medicine

- Massage and Aromatherapy products and services
- Maternal Health
- Macrobiotic food
- Medical Supplies
- Natural Food and Dietary Supplements
- Natural Ingredients
- Nutrition and Vitamins
- Nutrition Consultancy
- Organic Food and Beverages
- Pharmaceutical products
- Personal Care products
- Smoking cessation products
- Soy products
- Therapeutic Equipment and Suppliers
- Therapies
- Traditional medicine

NaturalAsia 2017

Raw Ingredients & Supply-related Products & Services

- Nutraceuticals
- Functional food ingredients
- Extracts, raw materials
- Cosmeceuticals
- Mushroom products
- Pro-biotics
- Processing technology
- Encapsulation equipment
- Labeling, capsules
- Environmentally safe products
- Textiles/fibers

Natural/Functional/Organic Foods

- Functional foods
- High-end packaged natural foods
- Full-line organic
- Vegetarian offerings
- Fortified foods, fresh fruits and vegetables
- Green foods, specialty foods, gluten-free foods
- Soy products
- Dry goods, cereals
- Gourmet, organic meats
- Dairy products, beverages, water products

Supplements

- Full-line vitamins and dietary supplements, minerals
- Meal replacements, energy bars, diet products, sports products
- Antioxidants
- Pain treatments
- Nutritional drinks

Herbals, Alternative Practices, Traditional Medicines

- Raw and encapsulated herbs
- TCM ingredients, essences
- Ayurvedic remedies
- Naturopathic remedies, homeopathic remedies
- Traditional medicines
- Bio-energetics

SPECIAL HIGHLIGHTS



BeautyAsia 2017 is a complete trade show that also provides a platform for sharing of expertise and experience.

Be part of the buzz created at the event through a series of onsite activities:

- **Talks by industry experts**
- **Exhibitors presentations**
- **Beauty/hair demonstrations and competitions**
- **Spotlight on trendsetting products and technology**

BeautyAsia 2017 offers you the marketing edge second to none.

SIGN UP TODAY AND PROFIT FROM YOUR PARTICIPATION.

ABOUT THE ORGANISER

Over the years, Lines Exhibition in affiliation with Lines Exposition has a track record of staging successful trade and consumer exhibitions and it has seen Lines grow from strength to strength with each profile. Led by a management with more than 30 years experience, it has always been creating and organizing shows that meets the needs and directions of various industries.

BeautyAsia is its most prominent trade exhibition for the beauty, spa and health industries to be held in Singapore. BeautyAsia is well received and has enjoyed consistent growth over the years. This international exhibition is a good barometer for the beauty service industry.

Its flag ship profile, The PC Show is Singapore's longest running and most successful IT and consumer electronics exhibition, which draws huge crowds every year. The PC Show serves as the exhibitors' ultimate sales platform and the consumers' favourite one stop shop for the latest trends and best bargains.

Lines is constantly working to improve its shows and develop new profiles to cater to different industries. In doing so, Lines aims to provide the platform for successful business transactions all over the world.

THE VENUE: SUNTEC SINGAPORE

Suntec Singapore is situated in the Central Business District, 20 minutes from the airport, and offers direct access to over 5,200 hotel rooms, 1,000 retail shops, 300 restaurants, 6 museums and a world-class performing arts centre, all within a 15 minute stroll.



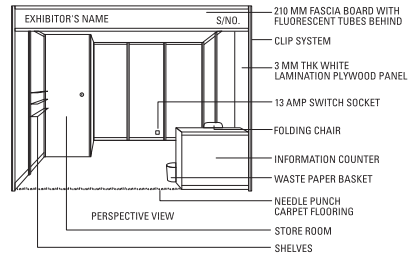
Suntec Singapore's design pays particular attention to flexibility, functionality and convertibility while integrating a high degree of advanced technology to adapt to conference delegates' evolving needs while maintaining a consistent quality across the board.

DISPLAY OPTION & SPACE RENTAL

BARE SPACE **S\$475.00** per sq m
(min. area: 36 sq metres)

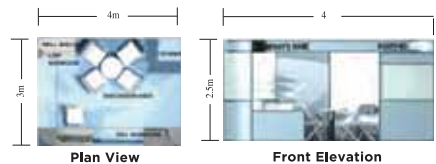
STANDARD SHELL SCHEME BOOTH **S\$575.00** per sq m
(min. area: 9 sq metres)

- 1 pc 13 amp power point
- 1 pc information counter
- 2 pcs folding chair
- 2 pcs fluorescent tube
- 1 pc waste paper basket
- 1 sq metre store room
- 3 pcs wall shelving
- Carpet
- Fascia board (inclusive of company's name)



UPGRADED PACKAGE SCHEME BOOTH **S\$675.00** per sq m
(min. area: 12 sq metres)

- 1 pc 13 amp power point
- 1 pc Information counter
- 6 pcs folding chair
- 2 pcs fluorescent tube
- 1 pc waste paper basket
- 1 sq metre store room
- 3 pcs wall shelving
- 1 pc round table
- 1 table showcase
- 1 tall showcase (rectangle) with light
- 1 tall showcase (quarter circle) with light
- Carpet
- Fascia board (inclusive of company's name)



BOOTHS WITHIN SINGAPORE PAVILION

BARE SPACE (inclusive of Singapore branding)
S\$575.00 per sq m (space area 36 sq m)

SPECIAL SHELL SCHEME BOOTH (inclusive of Singapore branding)
S\$725.00 per sq m (min. area 9 sq m)

Entitlements for 9 or 12 sq m booth:

- 1 pc 13 amp power point
- 1 pc information counter
- 2 pcs folding chair
- 2 pcs fluorescent tube
- 1 pc waste paper basket
- 1 tall showcase (rectangle) with light
- 3 pcs wall shelving
- Carpet
- Fascia board (inclusive of company's name)

BOOK EARLY TO GET THE BEST LOCATION!

Space is limited and will be offered on a first come, first served basis, so send in the business reply form NOW to reserve your prime location

BUSINESS REPLY FORM

Yes, I am interested to exhibit in the following event. (please tick)

BeautyAsia 2017 SpaAsia 2017 HealthAsia 2017 NaturalAsia 2017

Without obligation, please reserve _____ sqm on our behalf.

Please send a representative for further discussion.

Visit, please send me more information nearer to the event.

Name: _____

Company: _____

Designation: _____

Business Main Activity: _____

Address: _____

Country: _____

Tel: _____ Fax: _____

Email: _____

Send/fax or email to:

Lines Exhibition Pte Ltd

701 Geylang Road, #03-01 Teambuild Centre Singapore 389687

Tel: +65 6299 8611 Fax: +65 6299 8633 E-mail: enquiry@lines.com.sg